

## PRESS RELEASE



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**RELEASE:** Immediate

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### **WEB SHAFFER NAMED SENIOR VICE PRESIDENT & GENERAL MANAGER OF OMG FASTENMASTER DIVISION**

**AGAWAM, MASS., March 1** -- As part of organizational changes previously announced by OMG, Inc. to accelerate growth, the Company has promoted Web Shaffer to the position of senior vice president and general manager for the FastenMaster Division.

In this role, Web is responsible for developing and executing the division's overall strategy for the two recently created divisional business units – Decking and Structural Products. In addition, he is responsible for overseeing FastenMaster's new product development and innovation group, and its sales and marketing teams, including retail sales, customer service and technical support. He reports to Hubert McGovern, president and CEO of OMG.

"Web is uniquely qualified for the FastenMaster position," said McGovern. "He came to OMG not only with 20 years of experience growing global businesses, but also extensive experience servicing home centers, a big part of FastenMaster's customer base. Since joining OMG, Web has established a proven track record of leadership with a strong focus on creating long-term value for customers and shareholders. We are confident he is the right resource to lead the FastenMaster team to succeed," said McGovern.

Web joined OMG Roofing Products in 2015 as vice president of marketing and took on the international sales responsibility in 2016. He was promoted in 2018 to vice president of the Fastener Business Unit. Prior to joining OMG, Web spent eight years in the Newell Rubbermaid Tool Business managing hand tools and power tool accessories for the Lenox and Irwin brands. He also served as vice president of marketing for the baby gear segment at Newell. Earlier he was director of product management at Permatex, a division of Illinois Tool Works, and worked in sales, channel marketing, and market research at The Goodyear Tire & Rubber Company.

Web holds a Bachelor of Arts from Bowdoin College, and a Master in Business Administration from The University of Indiana.

#### **ABOUT OMG, Inc.**

Headquartered in Agawam, Mass., OMG, Inc. ([www.OMGInc.com](http://www.OMGInc.com)) is a leading global supplier of specialty fasteners and products for commercial roofing and residential construction applications. The company operates two divisions: OMG Roofing Products ([www.OMGRoofing.com](http://www.OMGRoofing.com)) and FastenMaster ([www.FastenMaster.com](http://www.FastenMaster.com)), as well as manufacturing facilities in Mass., Illinois, Minn., and NC. OMG is a wholly owned subsidiary of Steel Partners, LP.

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#### **NOTE TO EDITORS**

- Web currently resides in Simsbury, Conn.