## **PRESS RELEASE**

**RELEASE:** Immediate

CONTACT: Sam Everett, APR Director of Communications (800) 633-3800 x 1118 severett@omginc.com



**R O O F I N G P R O D U C T S** 153 BOWLES ROAD AGAWAM, MA 01001 USA 413-789-0252 800-633-3800 OMGROOFING.COM

## MONTE HORST NAMED VICE PRESIDENT OF SALES & MARKETING AT OMG ROOFING PRODUCTS

**AGAWAM, MASS., January 2021 --** As part of its ongoing efforts to drive growth and value, OMG Roofing Products has named Monte Horst as vice president of sales and marketing.

Monte is responsible for developing and executing the division's overall sales and marketing strategies to support the three business units – Fasteners, Adhesives & Solar, and Metal Accessories. In this role he will work closely with the company's marketing communications and customer service departments. Monte reports to Peter Coyne, senior vice president and general manager of OMG Roofing Products.

"I am very pleased to welcome Monte as the new leader of our commercial organization. Monte's strong track record at Black & Decker, US Fence and Danaher Corporation brings significant expertise and experience to OMG Roofing Products. Monte is a strong leader with a proven trackrecord of developing teams that generate profitable revenue growth, drive brand awareness, and create long-term customer value," said Peter Coyne. Monte holds a bachelor's degree from the University of Texas-Arlington, and a master's from the University of Nebraska. Headquartered in Agawam, Mass., OMG Roofing Products is a leading manufacturer of commercial roofing products including specialty fasteners, insulation adhesives, drains, pipe supports, edge metal systems and productivity tools. The company's focus is delivering products and services that improve contractor productivity and enhance roof system performance. For additional information, visit OMGRoofing.com or call 800.633.3800.

# # #

## ABOUT OMG, Inc.

OMG Roofing Products is a part of OMG, Inc. (<u>www.OMGInc.com</u>), a leading global supplier of specialty fasteners and products for commercial roofing and residential construction applications. The company operates two divisions: OMG Roofing Products (www.OMGRoofing.com) and FastenMaster (www.FastenMaster.com), as well as manufacturing facilities in Mass., Illinois, Minn., and NC. OMG is a wholly owned subsidiary of Steel Partners, LP.