

PRESS RELEASE



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OMG, INC. NAMES TWO TO NEW ROLES AS BUSINESS UNIT DIRECTORS

AGAWAM, MASS., JULY 17 -- As part of the previously announced organizational change to position the company for future growth, OMG, Inc. has promoted two into new business unit leadership positions for the Roofing Products Division.

Each will oversee all facets of their respective business unit, including strategic sales and marketing activities, planning, forecasting, and manufacturing as well as business unit profit and loss.

Kevin Bramlett was named Director of the Metal Accessories Business Unit which is predominantly OMG EdgeSystems, the company's line of fascia, coping and water control products. OMG EdgeSystems is based in Arden, N.C.

Kevin has been with the company since July 2012, most recently as the manufacturing manager for the OMG edge business. Before joining OMG, Kevin was a mechanical engineer with Thermo-Fisher Scientific. Kevin holds a BS degree in mechanical engineering from the University of North Carolina at Charlotte.

Adam Cincotta was named Director of the Adhesives/Solar Business Unit which includes OlyBond Adhesives the industry's popular line of insulation and fleece membrane adhesive, as well as it's OMG PowerGrip line of solar anchors.

Adam joined OMG Roofing Products as a product manager in 2014, and was promoted to Group Product Manager in 2017. Before joining OMG, Adam was with Lenox Tools/Newell Rubbermaid where he worked as a senior product manager. Adam holds a bachelor's degree in applied economics and management from Cornell University and an MBA from the University of Massachusetts.

Adam and Kevin will join **Web Shaffer** as the three business unit leaders for OMG Roofing Products. Web is the vice president of the Fastener Business Unit – which includes roofing fasteners, drains as well as the RhinoBond and AccuTrac Systems. The three business unit leaders report to Hubert McGovern, president and CEO, as the company continues to search for a general manager for the OMG Roofing Products Division.

“These promotions are very important to the success of our new organizational model, and significant steps towards improving the way we conduct business,” Said McGovern. “We’re confident that we have the best team possible to create long-term value for our customers and the company.”

ABOUT OMG, Inc.

Headquartered in Agawam, Mass., OMG, Inc. (www.OMGInc.com) is a leading global supplier of specialty fasteners and products for commercial roofing and residential construction applications. The company operates two division: OMG Roofing Products (www.OMGRoofing.com) and FastenMaster (www.FastenMaster.com), as well as manufacturing facilities in Mass., Illinois, Minn., and NC. OMG is a wholly owned subsidiary of Steel Partners, LP.

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